

2019-2020 District Goals



District: District 301 C
Constitutional Area: Orient and Southeast Asia

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 100% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events .

Additional action items to achieve this goal:
Proper enforcement of the above

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:
Need commitment and dedication to this leadership training

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 20 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

To enhance the knowledge of our region , zone chairperson, club president, and guiding Lions. They should be encouraged to attend leadership development training. They should train as soon as possible to assist the district governor in executing the goals of the district

MEMBERSHIP: INVITE FOR IMPACT

| | FY New Members |
|-------------|----------------|
| 1st Quarter | 20 |
| 2nd Quarter | 25 |
| 3rd Quarter | 25 |
| 4th Quarter | 30 |

By the end of the 4th quarter, the district will add a total of 100 new members.

Action Items:

My district will establish 3 club branch(es).

My district will induct 30 new Lions under 40 years old.

My district will convert 10 Leos to Lions.

My district will organize at least 10 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

NEW CLUB DEVELOPMENT

| | New Clubs | Charter Members |
|-------------|-----------|-----------------|
| 1st Quarter | 0 | 0 |
| 2nd Quarter | 1 | 22 |
| 3rd Quarter | 1 | 20 |
| 4th Quarter | 1 | 25 |

By the end of the 4th quarter, the district will start 3 new clubs.

With a minimum of 67 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will organize 2 Leo Club(s).

My district will start 4 Speciality Club(s).

Tree planting, Medical, Dental, Feeding

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

MEMBER RETENTION

| | Drops |
|-------------|-------|
| 1st Quarter | 0 |
| 2nd Quarter | 24 |
| 3rd Quarter | 21 |
| 4th Quarter | 0 |

By the end of the 4th quarter, the district's membership drops will not exceed 45 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.
 My district will use the Club Quality Initiative to support member retention
 My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .
 My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Encourage total involvement of members in every activities, be sociable and listen and understand their situation.

NET GROWTH GOAL

| | | | | | | |
|----------------|---|--------------------|---|-------------------|---|-----------------|
| 100 | + | 67 | - | 45 | = | 122 |
| FY New Members | + | FY Charter Members | - | FY Retention Goal | = | NET GROWTH GOAL |

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 10000 people.

Action Items:

Of the total number of people served in my district, 4000 people will be youth (under 18 years old).
 My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).
 I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

Involvement of District Service Coordinator, Region and zone chairpersons, Club presidents, and all members to partner with government agencies and private sponsors to fund raise and be able to finance this service activities in our district.

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 300 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 100 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting .

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

Involvement of District Service Coordinator, Region and Zone Chairpersons, Club presidents, and all members with full commitment.

Custom goal and action items

As our motto "WE SERVE", If there's a need, there's a Lion to extend service assistance to the less fortunate in the different clubs in our district. We want a legacy project that has great impact in our community . Through our project "Protecting the environment, and fighting climate change through reforestation" we actually partnered with the local water district to protect the forest watershed from which spring water is being obtained. As the protector and defender, we signed a MOA to preserve, conserve and nurture the said water shed. We hereby make solemn vow to plant more trees to improve our environment to cushion the impact of climate change and global warming. Through simple ways we are giving service to all residents in our community, to plant many trees as we can.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 500.00

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 20000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 20000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 5 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 3 100/100 Clubs this year

Additional action items to achieve this goal:

Focus on district advocacy, encourage participation, and fundraising.

ADVOCATE

In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal:

Encourage all club officers and club members to utilize MyLCI to its full potential and help them be able to realize the advantages of using such way.

Custom goal and action items

The District Governor will disseminate to all Region Chair, Zone Chair , and club presidents the district goals for proper execution, transparency, and evaluation of the results thereof. That we need a collective support from all members in order to achieve the goals of LCIF. That we are determined to start upon assumption of my duties on July 1, 2019 to February 28, 2020. Furthermore, that a monthly visit to all clubs will be made in order to determine if our district goals are being enforced.